

# Scope of Business

The Huge Demand Supply Gap



## DEMAND

**1350000000**

**Apx. Population of India**

(Based on Worldometer elaboration of the latest United Nations Data - 2021)

**4 Ltr Drinking Water Is Required Per Day / Per Person.**  
**(100% Consumption)**

**Around 5400000000 Ltr Mineral Water Required / Day**

## SUPPLY

	ISI	NON-ISI (4 X of ISI Plants)	TOTAL PLANTS (ISI & NON ISI)
Total Plants	6215 <small>(source BIS ISI 20-21)</small>	24860	31075
Capacity of Plant per Hour	3000	500	
Production Hours	10	10	
Total Production Per Plant	30000	5000	
Total Water Purified	186450000	124300000	
			<b>Total Production Ltr / Day 310750000</b>

## DEMAND VS SUPPLY GAP

Demand (Ltr / Day)	5400000000
Supply (Ltr / Day)	310750000
Gap (Ltr / Day)	5089250000

- **96.46 % Market is Waiting**
- **3.54 % Only Covered**



Almost  
**169000 ISI Plants**  
(Average Capacity -3000 LPH )  
(Working Hours - 10)  
are Required to fulfill the Current market Demand

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## DEMAND

**69,599,761**

**Apx. Population of KARNATAKA**

(Based on Worldometer elaboration of the latest United Nations Data - 2021)

**4 Ltr Drinking Water Is Required Per Day / Per Person.**  
**(100% Consumption)**

**Around 278399044 Ltr Mineral Water Required / Day**

## SUPPLY



	ISI
Total Plants	751 (source BIS ISI 20-21)
Capacity of Plant per Hour	3000
Production Hours	10
Total Production Per Plant	30000
Total Water Purified	22530000

**Total Production**  
Ltr / Day  
**22530000**



## DEMAND VS SUPPLY GAP

Demand (Ltr / Day) **27,83,99,044**

Supply (Ltr / Day) **2,25,30,000**

Gap (Ltr / Day) **25,58,69,044**

➔ **91.91%** Market is Waiting

➔ **8.09%** Only Covered



Almost  
**8529 ISI Plants**  
(Average Capacity -3000 LPH )  
(Working Hours - 10)  
are Required to fulfill the Current market Demand

# Scope of Business

## The Huge Demand Supply Gap



**DEMAND**

**34,18,884**

**Apx. Population of MYSURU**

(Based on Worldometer elaboration of the latest United Nations Data - 2021)

**4 Ltr Drinking Water Is Required Per Day / Per Person.  
(100% Consumption)**

**Around 1,36,75,536 Mineral Water Required / Day**

**SUPPLY**

	ISI	Total Production
Total Plants	54 (Source BIS ISI 20-21)	
Capacity of Plant per Hour	3000	16,20,000 Ltr/Day
Production Hours	10	
Total Production Per Plant	30000	
Total Water Purified	1620000	

## DEMAND VS SUPPLY GAP

Demand (Ltr / Day)	1,36,75,536
Supply (Ltr / Day)	16,20,000
Gap (Ltr / Day)	1,20,55,536

➔ **88.15%** Market is Waiting

➔ **11.85%** Only Covered



Almost  
**402 ISI Plants**  
(Average Capacity -3000 LPH )  
(Working Hours - 10)  
are Required to fulfill the Current market Demand