

The Huge Demand Supply Gap



Apx. Population of India

(Based on Worldometer elaboration of the latest United Nations Data - 2021)

4 Ltr Drinking Water Is Required Per Day / Per Person. (100% Consumption)

Around 540000000 Ltr Mineral Water Required / Day

## SUPPLY

	ISI	NON-ISI (4 X of ISI Plants)	TOTAL PLANTS (ISI & NON ISI)	
Total Plants	6215 (source six six 20-21)	24860	31075	
Capacity of Plant per Hour	3000	500		
Production Hours	10	10	Total Production	
Total Production Per Plant	30000	5000	Ltr / Day	
Total Water Purified	186450000	124300000	310750000	

#### **DEMAND VS SUPPLY GAP**

**Demand (Ltr / Day)** 5400000000

**Supply** (Ltr / Day) 310750000

Gap(Ltr / Day) 5089250000

96.46 % Market is Waiting

→ 3.54 % Only Covered

96.46% Market is Waiting 3.54 % Covered

169000 ISI Plants

(Average Capacity -3000 LPH ) (Working Hours - 10)

are Required to fulfill the Current market Demand

No. of Mineral Water Plant Approved by BIS (Source: www.bis.gov.in

# **Scope of Business**

The Huge Demand Supply Gap



# **DEMAND**

69,599,761

### **Apx. Population of KARNATAKA**

(Based on Worldometer elaboration of the latest United Nations Data - 2021)

4 Ltr Drinking Water Is Required Per Day / Per Person.

(100% Consumption)

Around 278399044 Ltr Mineral Water Required / Day

## SUPPLY

	ISI
Total Plants	751 (source BIS ISI 20-21)
Capacity of Plant per Hour	3000
<b>Production Hours</b>	10
<b>Total Production Per Plant</b>	30000
<b>Total Water Purified</b>	22530000

Total Production
Ltr / Day

22530000

#### **DEMAND VS SUPPLY GAP**

Demand (Ltr / Day) 27,83,99,044

Supply (Ltr / Day) 2,25,30,000

Gap(Ltr / Day) 25,58,69,044

**■ 91.91%** Market is Waiting

**8.09%** Only Covered

8.09% Covered 91.91% Market is Wating

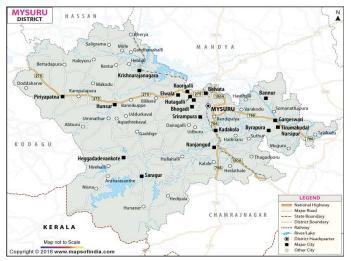
8529 ISI Plants

(Average Capacity -3000 LPH )
(Working Hours - 10)
are Required to fulfill the Current market Demand

No. of Mineral Water Plant Approved by BIS (Source: www.bis.gov.in)

# **Scope of Business**

The Huge Demand Supply Gap





34,18,884

### Apx. Population of mysuru

(Based on Worldometer elaboration of the latest United Nations Data - 2021)

4 Ltr Drinking Water Is Required Per Day / Per Person. (100% Consumption)

Around 1,36,75,536 Mineral Water Required / Day

### SUPPLY

	ISI			
Total Plants	54	<b>Total Production</b>		
	(Source BIS ISI 20-21)			
Capacity of Plant per Hour	3000			
<b>Production Hours</b>	10			
Total Production Per Plant	30000	16,20,000		
Total Water Purified	1620000	Ltr/Day		

#### **DEMAND VS SUPPLY GAP**

**Demand (Ltr / Day)** 1,36,75,536

**Supply** (Ltr / Day) **16,20,000** 

Gap(Ltr / Day) 1,20,55,536

**88.15%** Market is Waiting

**11.85%** Only Covered

11.85% Covered Market is Wating

402 ISI Plants

(Average Capacity -3000 LPH )
(Working Hours - 10)
are Required to fulfill the Current market Demand

No. of Mineral Water Plant Approved by BIS (Source: www.bis.gov.in)